

The Virginia Review Advertising Prices

Types of advertisements:

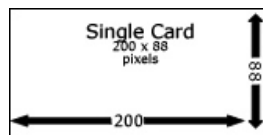
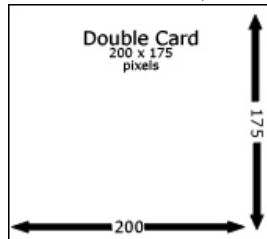
- [Ad Rack Advertisements](#)
- [Click Through Display Advertisements](#)
- [Embedded pdf Advertisements](#)

◦ Ad Rack Advertisements

Appear on selected pages in the right hand column. These ads rotate each time the page refreshes or is accessed and then every 30 seconds. Each ad has an equal opportunity to be seen and will have an equal chance to be on top. These ads are only available for a full year run and are our least expensive advertising opportunity. Each ad is also a "hot link" to the advertiser's home page.

Double Card size are \$600.00

Single Card size ads are \$300.00



◦ Click Through Display Advertisements

These ads are "click through" ads and appear in the center of the web page. They remain visible for 5 seconds before going to the destination Directory page. The reader may also "click through" immediately. Each ad is also a "hot link" to the advertiser's home page.

Display advertising may be purchased for either six months or twelve months.

Display Ad sizes & prices

	<u>6 months</u>	<u>12 months</u>
Full Page	\$1500.00	\$2860.00
Half Page	\$970.00	\$1630.00
Quarter Page	\$650.00	\$1100.00

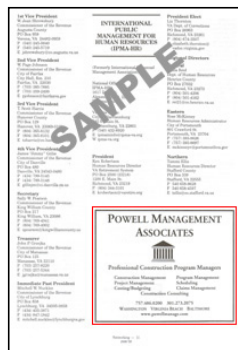
◦ Embedded pdf Advertisements

Embedded pdf advertisements are part of the physical page of a Directory page. The advertisement is printed along side of the Directory content on the Adobe pdf page. If the reader prints the Directory page, the advertisement will be printed as well.

Embedded pdf advertising may be purchased for either six months or twelve months.



Half page ad



Quarter page ad

Embedded pdf Ad sizes & prices

	<u>6 months</u>	<u>12 months</u>
Half Page	\$970.00	\$1630.00
Quarter Page	\$650.00	\$1100.00

Price Summary

Ad Rack Advertisements		
Double Size Card Advertisements	\$600.00	12 months
Single Size Card Advertisements	\$300.00	12 months
Display Advertisements		
	<u>6 months</u>	<u>12 months</u>
Full Page	\$1500.00	\$2860.00
Half Page	\$970.00	\$1630.00
Quarter Page	\$650.00	\$1100.00
Embedded pdf Advertisements		
	<u>6 months</u>	<u>12 months</u>
Half Page	\$970.00	\$1630.00
Quarter Page	\$650.00	\$1100.00

ALL ADVERTISING IS PAYABLE IN ADVANCE. No advertising will run until paid for. Advertising content may be changed at any time, providing digital content is provided. Ad creation is the responsibility of the advertiser although we can recommend a designer if desired.